



Experience Life

| Project | OASIS SKW Touch Rugby Tournament 2008 |

Background:

The Oasis Group is a global capital and asset management company who is very involved in the community they are engaging with. As part of their responsibility they support local Rugby clubs. As an event highlight Oasis host an annual Touch Rugby event at Camps Bay Beach.

Twenty senior teams, eight junior teams and one lady team took part in the 2008 event. Autograph signing with Oasis sponsored 'Blue Bulls' players was a highlight of the event. Furthermore it was an excellent branding opportunity for Oasis at one of South Africa's famous beaches.

Facts & Figures:

- 20 senior teams, 8 junior teams, one lady team, 264 players
- 3 playing fields
- Shaded grandstands for 750 spectators, VIP hospitality marquee
- Cooking, ablution and medical facility
- Audio System and event security

180 degrees project responsibilities:

1. Project Management - Planning, Implementation and Closure of the Event
2. Infrastructural setup
3. Site Planning & Management
4. Event Authorizations

Project duration:

December 2007 - February 2008



180 degrees

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