



Experience Life

## | Project | Training Camp Polish & Iraq FA |

### Background:

From the 1<sup>st</sup> until the 10<sup>th</sup> of June 2009, 180 degrees hosted a training camp for the Polish Football Federation. The team was accommodated at Lagoon Beach Hotel and used the Training Grounds of Ajax Cape Town for their training sessions.



On the 6<sup>th</sup> of June the Polish FA played an international friendly at Orlando Stadium in Johannesburg against South Africa. On the 9<sup>th</sup> of June, Poland played an international friendly against Iraq at the University of the Western Cape stadium in Cape Town hosted by 180 degrees.



From the 6<sup>th</sup> until the 10<sup>th</sup> of June, 180 degrees organized a training camp for the Iraq FA. Iraq was accommodated at the Vinyard Hotel and also utilized the Training Grounds of Ajax Cape Town for their training sessions.

### Facts & Figures:

- Training Camp for two international FAs
- 1<sup>st</sup> to 10<sup>th</sup> of June 2009
- Hosting of International Friendly - Iraq vs Poland on 6<sup>th</sup> of June
- Polish Team Delegation: 23 players, 13 officials, 19 VIP and sponsors
- Iraq Team Delegation: 23 players, 12 officials, 5 VIP



### 180 degrees project responsibilities:

1. Identification and negotiation with various potential Hotels
2. Identification of suitable training facilities
3. Transport Solutions, police escorts, airport facilitation
4. VIP Hospitality for Sponsors and Officials
5. Side events (e.g. sightseeing, restaurants, etc.)



### Project duration:

March - June 2009

180 degrees

Unit 13, Canterbury Studios • Wesley St • Gardens • 8001 Cape Town • South Africa  
Tel +27 (21) 462-0992 Fax +27 (21) 462-0995  
email info@180.co.za